

# ITINERARY



## Overview



**Speaker**  
Margaret  
Hoover

**Company**  
York College of  
Pennsylvania

**Location**  
Naples, FL

**Date**  
03/11/2012

## EVENT LOGISTICS

### Speaker Flights

03/11/2012  
11:30 am - Depart LGA, Delta 1003  
2:55 pm - Arrive Ft. Myers

03/12/2012  
9:59 am - Depart Ft. Myers, JetBlue 134  
12:39 pm - Arrive LGA

### Ground Transportation

Professional Car Service  
Additional Information  
Signature Limo Service  
877.255.0033

03/11/2012 -

Conf # 248715

2:55 pm - Pick up at Ft Myers Airport and take you to the Ritz. The car will wait while you drop off your things and get ready. Then will drive you to the Quail West Country Club. It takes about 20 mins to get to the Quail West Country Club from the Ritz, so please meet your driver around 4:40pm.

Conf # 248716

8:15 pm - Driver will pick you up at the Quail West Country Club and drop you off at the Ritz.

03/12/2012

Conf # 248718

7:45 am - Pick up at the Ritz Carlton to be taken back to the airport for your 9:59 am flight.

### Hotel Information

#### Hotel Details

Ritz-Carlton Beach Resort  
280 Vanderbilt Beach Road  
Naples, Florida 34108  
239-598-3300

#### Travel Time From Hotel To Airport

27 miles, approx. 35 minutes

#### Travel Time From Hotel To Venue

11 miles, approx. 20 minutes

Venue Information

Confirmation  
83477568

Confirmation 2

Check-In

Check-Out

Venue Details  
Quail West Country Club  
5950 Burnham Road  
Naples, Florida 34119  
239-592-1010

Arrangements made by  
Cami Rawleigh

Additional Info

The room at the Ritz is reserved for Ms. Hoover for both Saturday March 10 and Sunday March 11, if she would like to stay both nights.

Closest Airport  
SW Florida Regional (Ft. Myers)

Distance From Airport (Miles/Minutes)  
18 miles, approx 25 minutes

Room set-up for this event (arena, hotel ballroom, classroom, etc.)  
Small ballroom at a gorgeous country club.

On-Site Contact

Cami Rawleigh  
Director of Development  
  
Office: 717-815-6521  
Cell: 717-253-7957  
Email: [crawleig@ycp.edu](mailto:crawleig@ycp.edu)

Contact Company  
York College  
441 Country Club Road  
York, PA 17403

Best way to reach contact after arrival  
717-253-7957 (cell)

EVENT DETAILS

Schedule of Activities

5:00 pm - 6:00 pm - Cocktails/Reception  
6:00 pm - 7:00 pm - Dinner  
7:00 pm - 7:45 pm - Keynote  
7:45 pm - 8:00 pm - Q&A

Audience Demographics

Names / Titles of key attendees  
For the buffet dinner, Ms. Hoover will be seated with President Waldner and his wife Judy, as well as Ms. Chloe Eichelberger (mentioned above), and her significant other, Mr. Ray Knoke.

Description of Audience / Role of attendees to organization  
Mostly over 50 years of age and Republican. We're a small private college in York, PA, so most of our guests are either alumni or friends of the College, who either live in Florida or have vacation homes there.

Recommended Attire  
Business casual

Geographic profile of attendees  
National

Audience Size  
50- 60 people

Ages of attendees (range)  
32-85

Percentage Male  
50

Percentage Female  
50

Event Details and Objectives

Event Title

Function of this event (i.e. Annual Conference, Leadership Retreat, etc.)  
It's essentially an alumni gathering. We're hosted at Quail West by one of our former Trustees of the College,

Ms. Chloe Eichelberger. There is an annual event where our President, George Waldner gives a campus update.

**Brief description of host organization**

York College of Pennsylvania (YCP) is a private liberal arts college in south central Pennsylvania. We have approx. 4600 undergrads and another 400 graduate students. it has only been a 4-year college for about 40 years (previously a junior college). Many of our students are first generation college students for their families.

**What is the purpose of your event?**

York College update and gathering of alumni and friends of the College.

**Why did you select this speaker? What are you hoping your speaker relays to your audience?**

We'd love to hear some about Ms. Hoover's book, American Individualism. Also, some commentray on the Republican primaries to date; some observations about the dynamics of the fall elections. We'd like the remarks to run approx. 45 minutes and we'd like to ask for about 15 minutes of Q & A.

**Will there be any other speakers at this event?**

None, other than President Waldner giving a campus update and introducing Ms. Hoover

**If this is an annual event, which speakers have you had in the past?**

Dick Morris (two years ago), Dana Perino (last year)

**Who will introduce the speaker? (name, title, brief bio)**

President George Waldner will introduce Ms. Hoover. President Waldner has been at YCP for 20 years, but just recently announced his retirement, effective June 2013. His undergraduate degree is from Cornell (political science) and his graduate degrees are from Princeton. He is an expert on international relations, in particular, Japan, where he spent some time early in his career.

**Additional Comments**

York College, while a private college, is committed to providing a quality education at an affordable price (about half the price of most private colleges).

**Detailed Itinerary**

**Who will escort the speaker to the event site or room?**

Cami Rawleigh

**What is this person's cell number?**

**What Time?**

upon arrival 5:00 -5:15

**Where (Lobby, banquet room, etc)?**

lobby

**Online Presence**

**Website**

**Event Hashtag**

**SPEAKER A/V AND INTRODUCTION**

**Speaker Introduction**

**Speaker A/V Needs**